

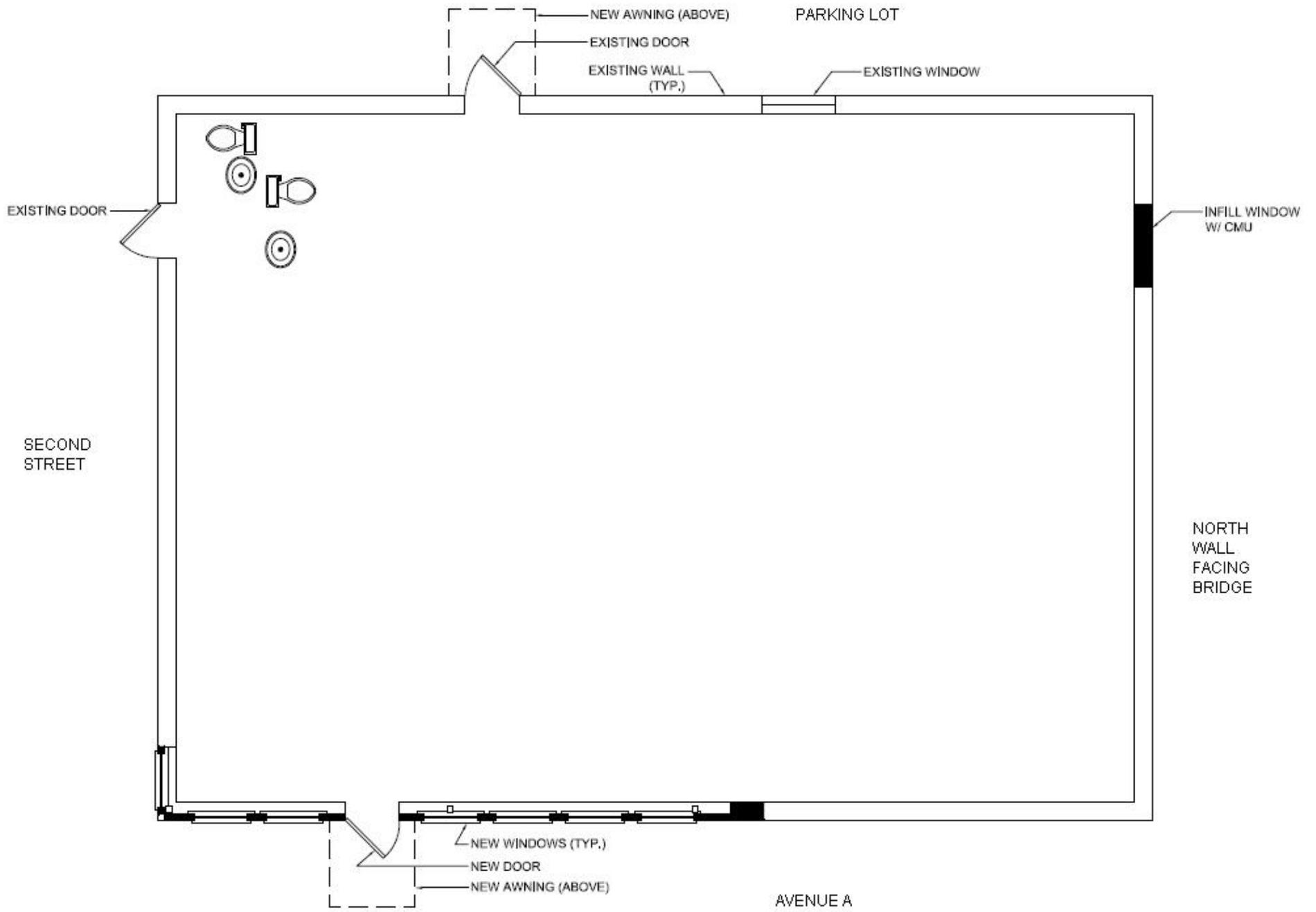
1 FIRST FLOOR PLAN - NEW
 SCALE: 1/8" = 1'-0"



NEW WALL EXISTING WALL



2	MONTAGUE COMMUNITY CABLE		
	NEW FLOOR PLAN	SCALE: AS NOTED	APRIL 01, 2013



The Grand Trunk Media and Cultural Center

38 Avenue A, Turners Falls, MA

Montague Community Cable, Inc || (413) 320-5336 || info@MontagueTV.org

Transformed from the derelict former Cumberland Farms building, the Grand Trunk Media and Cultural Center will become a hub of economic and cultural stimulus in the town of Montague.

In its current facilities, Montague Community TV (MCTV) already provides services that keep the community informed about cultural, economic and political concerns of the town. MCTV has interactions with many local businesses and cultural organizations who partner with them both as underwriters and content partners. In its new facilities, MCTV can expand its mission by providing:

- Space for a Welcome Center, which will include brochure and card racks and maps of the town.
- Wall space for art exhibits as well as a large exterior mural, visible from the Avenue.
- A location for community and art organizations to hold their meetings, as well as a conduit for them to video and broadcast information about their projects both underway and completed.
- A large, modern television studio, and upgraded post-production capabilities, for local businesses to rent both space and services for TV commercials or private video production.
- Space for the Montague Business Association to meet and continue their mission.

The building will be staffed 32 hours per week, Monday – Thursday 10-4, and Friday 10-6.

About the Partners

The **Montague Business Association** (MBA) is an economic development entity whose mission is to play a vital role in the town by building a business support system through both communication and action. They offer one united, visible voice for the business community to support, enhance and develop Montague, its businesses, its professionals and its rich historic, cultural environment.

Part of the Town of Montague, MA, the Village of Turners Falls is an extraordinary historic mill town that is blossoming from its industrial roots to become a hub of artistic inspiration, recreational adventure and natural beauty. **The RiverCulture Project** seeks to promote this rebirth of an area that is filled with history, promise, and a character all its own.

The **Great Falls Farmers Market** will continue to be welcome on the front lawn of the Center. MCCI will allow the Market to ride on their insurance while they run the Market. In keeping with its cultural mission, MCCI will support live broadcasts of performances scheduled for the Market.

Montague Community TV is a cultural entity that sponsors, and engages in, local cultural events, such as the annual Montague Soapbox Derby and the Avenue A Block Party. In its most basic form, MCTV also functions as the cultural broadcaster for the Town of Montague, taking video programming from local producers and cablecasting to the town. Such programming typically consists of local events that happen within the town, as well as talk shows that discuss upcoming events. This is the mission of Public Access – to provide a forum for the local population, to share their opinions and culture.