

MCTV Staff Report

January 1st – April 9th, 2015

Equipment Usage: 50

Facility Usage: 35

Operations:

-John Dunphy and Ethan Reipold have been trained on the town hall system. Both John and Ethan are able to tech direct the Selectboard and Finance Committee Meetings. I setup and breakdown the equipment. Moving forward when time permits I will train them in the setup up this system.

-Editing has been primarily been divided up between 3 producers. Bret Leighton, Owen Weaver and William Andrews. Janet Masucci continues to shoot and Edit events from Gill on her own.

-Shooting assignments have been divided up as well on first respond basis. We have been using Bret Leighton, Ethan Reipold, Janet Masucci, William Andrews, Owen Weaver, Zach Fins. This system offers more flexibility and translates to quicker turn around of local productions and number of shows produced to completion. Project Identification, management, Scheduling, administration, etc has a definite impact on daily tasks of station manager.

-Deirdre Pleasant is being trained in daily downloading procedures and in some areas of scheduling.

-One Resume was received for open position advertised in Recorder, Reporter and Craig's List. I will be able to expand more energy on this matter upon completion of town meeting and upcoming higher profile productions that are scheduled in the upcoming weeks. Initial thoughts are that we might be able to spread work load out among 2 or 3 people.

Items of Interest:

-Jacob Roque Selectboard Candidate is using equipment and facility to edit his promo video.

Bret Leighton is assisting with editing training. Other 2 Candidates were notified of this opportunity.

-I had 2 productive meetings with Jen Audsley from Montague Cultural Council. We have identified some marquee events to record for them.

-Unable to attend April 8th job fair at TFHS due to station manager double booking.

-TFHS Video department and Jon Chappel should be sending us student projects shortly .

Brief Summary:

I don't need to revisit the going on's of matters concerning our contract with the Town and Comcast. All in all it's been busy around here, there is more activity in and about the station. Overall, I think we are moving in the correct direction. Specifics are still presenting themselves and taking time to assess them is key.

Independent projects:

-Bret Leighton's the fat detective (Series)

-Ray Seibold (Northern Roots)

-Ray Seibold (Dance interviews and Moldavian Cup Song) in production.

-Mik Muller (Sweden Project)

A Sampling of Completed MCTV Projects:

- Pumpkinfest, Black History Week in TF, Montague Congregational Church Services (3),
- Turners Falls Hockey Games (2), T.F. Girls Basketball (3), T.F Boys Basket ball (2),
- T.F. Football Games (6), It's a Wonderful Night, Dodge and Donuts, Fashion Show, Cinderella,
- Trick or Treat Montague, Rolling Thunder, Veteran's Day, GMRSD Road Meetings (3),
- Mapping The Great Falls Battle of 1676

MCTV Upcoming Projects:

- April 9th -Greenfield Savings Bank, Meet the new president
- April 12th – As you Write It (Senior Center)
- April 12th – Selectboard Debate (Safety complex)(Multi-Camera)
- April 13th – CAC Meeting with Comcast (1st Floor Meeting Room)
- April 13th – Selectboard
- April 14th -GMRSD Meeting (Sheffield School)(Multi-Camera)
- April 15th -Finance Committee
- April 19th -Selectboard Debate (Safety Complex)(Multi-Camera)
- April 20th -Selectboard
- April 22nd -Finance Committee
- April 23rd – Pipeline Forum (Safety Complex)
- April 27th -Selectboard
- April 29th -Finance Committee
- April 30th – CAC Meeting (2nd Floor Town Hall)
- May 2nd – Annual Town Meeting (TFHS) (Multi Camera)
- May 5th – Selectman Debate (Live Broadcast from Town Hall)