

MCTV Board Meeting Minutes: Wednesday, November 7, 2018

Present: Mik, Veronica, Ray, Dean, Dana, Mike

Meeting Start: 6:10PM

- I. Preliminary Items
 - a. Approve minutes.
Veronica motions to approve minutes. Mik Seconds. Unanimous approval.

- II. Regular Items
 - a. Treasurer's Report
 - i. Feedback from board/staff re: next year's budget.
 - ii. Veronica will create a chart of franchise fees over the years.
 - iii. **Mik motions to approve Treasurer's Report. Dana Seconds. Unanimous approval.**
 - b. Staff Report
 - i. Lots of new project requests.
 - ii. Talk of getting underwriters for projects—varied projects, not specific ones.
 - iii. Dean will make list of producers for Christmas bonuses/gifts (vote to follow).
 - c. Equipment Report
 - i. New recorder working well, all other equipment functioning and in enough quantity.
 - ii. Discussion of adding semi-permanent audio to HS auditorium.
 - iii. Asset tagging of equipment? Document by serial number.

- III. Facilities: Old DPW Building
 - a. Lot of work needed to meet state energy code.
 - b. Would require separate plumbing/heating.
 - c. Would take about 2 years to enact.
 - d. Potential for sale rather than rent?
 - e. Time frame plus financials may not be viable, perhaps financials could be mediated by a partner or grant funding? Space is large enough that sharing would be fine.

- IV. New Business
 - a. Station Policies
 - i. Broadcast rights only for projects from third-party producers; however, people who are paid (as contractors) by MCTV give ownership of projects to MCTV.
 - ii. Need policy regarding internet publishing for third-party producers. Concerns of piracy and online permanence at issue.
 - b. Film Contest
 - i. Start small—could grow from anything from PSAs to larger contests.
 - ii. Would improve producer involvement.
 - iii. Have judges from different local organizations.
 - iv. Board will come up with criteria (and documentation, etc.) and drive project.
 - v. Ray will begin working on documentation needed for contest (applications, policies, etc.)
 - c. Splash Event
 - i. Event with food, presentations, hellos.
 - ii. Could include fundraising and board recruitment.
 - iii. Send postcards to community with invites.

- iv. Potentially dovetail Splash Event with film contest; air top contest contenders at Splash Event.
- d. Board Meetings
 - i. Agree to start monthly (rather than quarterly) meetings beginning in January 2019
 - ii. Next meeting date: January 23, 2019

Veronica motions for adjournment of meeting. Mik Seconds. Unanimous approval.

Board adjourned at 8:15PM