

From: Michael Muller michael@mullertech.com
Subject: Notes on MCTV Film Festival meeting
Date: March 30, 2019 at 10:49 AM
To: MCTV MCCI mcciboard@montaguetv.org
Cc: Dean Garvin infomontaguetv@gmail.com



MCTV TWO-MINUTE FILM FESTIVAL AND AWARDS CEREMONY

Announce April 28

- Press Release on website
- Emailed to all local media and mailing list
- Shared to Facebook
- Full page ad in Montague Reporter?
- Posters around town
- Promo videos on MCTV
- Radio interviews on Bear, WHAI, and the River
- Bi-weekly article in Montague Reporter
- Monthly update on MCTV
- Call for underwriters
- Print T-shirts?
- Button on home page of website leading to Registration form, and policies

Register intent deadline June 28, with likely extension to July 28

- Registration form on website, becomes emailing list, too

Film submission deadline August 28

- All submission must be handed in to MCTV at station
- <https://montaguetv.org/x/8/>
- Best video format? MP4 / HVEC
- Best transport medium? Upload / HD / Thumb Drive / Chip?

Video Judging

- Three judges?
- They determine categories based upon submissions
- Six first-place winners, unknown number of runners up

Collaborators

- River Culture
- Select board
- Montague Reporter
- Shea Theater

Awards Ceremony, Saturday, Sept 28, 6:00

- Shea Theater (Hourly \$60/hr for the space, \$17/hr tech, \$100 cleaning fee)
- Video tape ceremony

Prizes

- Six 1st place cash prizes
- Other runner-up local business certificates prizes
-

Sources for ideas

<https://nhfilmfestival.com>

Side Notes

- Set up portable sandwich board sign at corner with info and arrow
- Weekly updates on number of submissions

Mik Muller
413-320-5336
<http://MontagueWebWorks.com>
Sent from my iPad